



*John
Wayne
Is
Big Data*

Born

Marion Robert Morrison



*Changed to
Marion Mitchell Morrison*



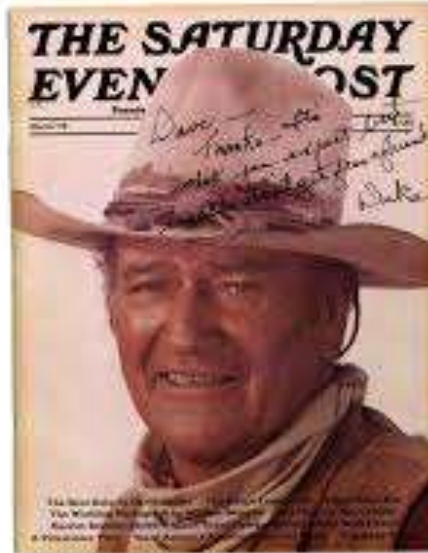


Oops

John Wayne Macy



Later known as
Duke



Duke

And has 1.3 Million Friends On Facebook

facebook

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JOHN WAYNE
is on Facebook.

To connect with JOHN WAYNE, sign up for Facebook today.

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Log In



JOHN WAYNE

1,347,697 likes · 152,881 talking about this



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JOHN WAYNE: THE GENUINE ARTICLE
THE UNSEEN ARCHIVE OF AN AMERICAN LEGEND

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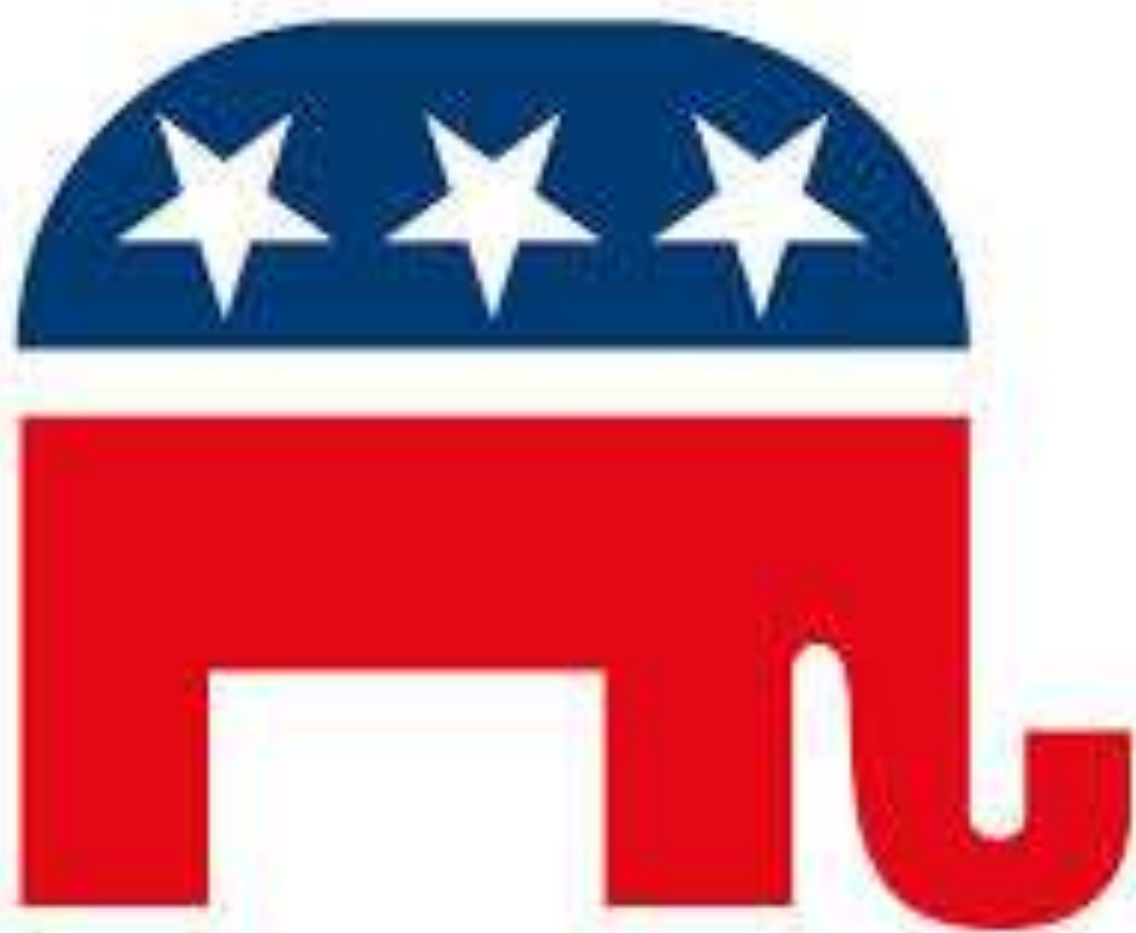


*Using Marketing Analytics
we can Predict the Interests
of Duke's Friends*









THE GREATEST CHAPTER IN THE GLORIOUS HISTORY OF THE
UNITED STATES CAVALRY!

HERBERT J. YATES presents

John Ford's

RIO GRANDE

JOHN WAYNE

MAUREEN O'HARA

BEN JOHNSON
CLAUDE JARMAN, Jr.
HARRY CAREY, Jr.
CHILL WILLS
J. CARROL NAISH
VICTOR McLAGLEN
GRANT WITHERS
SONS OF THE PIONEERS



JOHN FORD

A REPUBLIC PICTURE

And serve up offers they want -

When they want,

Where they want

And How they want



His & Hers

COWBOY BOOTS TO FIT
THEIR OWN LITTLE STYLE.

[SHOP BOOTS](#)

*“Life 's tough. It 's even
tougher if you 're stupid.”*

John Wayne

Big Data

& Analytics:

Taking the Stupid

out of Marketing



*So who is Protecting
YOUR
Data?*

Thank You

